

Advertiser's Guide

Spaceflight
Insider



Formed in 2013, *SpaceFlight Insider* is a new media outlet focused on space-related events. Our teams produce articles on the space industry and science news, still photography and videography of launches from sites across the globe. Additionally, *SpaceFlight Insider* produces a Live Webcast from the launches and events at Cape Canaveral Air Force Station in Florida.

To help maintain and grow our audience, we have reached out to members of the aerospace community for support in the form of sponsorship of our efforts or to advertise on our website. We carefully craft each client's ad package to best suit their needs and capabilities.

SpaceFlight Insider has three basic advertising levels . These are highly flexible and can be modified to better suit the needs of our clients.





Tier One: This position provides our banner location, at a size of 728X90 as well as promotions of key events the client wants highlighted on our social media accounts – and prominent notations during our Live Webcast. Other elements and variations are available. Packages at this level start at \$800 per month.



Tier Two: This position provides a 336X300 ad spot as well as promotions of key events the client wants highlighted on our social media accounts . Packages at this level start at \$500 per month.



Tier Three: This position provides a 150X90 ad spot as well as monthly promotions of some events on all of our social media accounts. Packages at this level start at \$200 per month.